

How to Build Bridges

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Words Matter

Finding common ground using the language that helps us work together and see all viewpoints.

Topic	Liberal Words/Ideas	Shared Words/Ideas	Conservative Words/Ideas
Founding Values and Moral Values	Equality & Fairness Care & Protection	<u>Founding Values</u> Justice Democracy Equality Liberty & Freedom We the People (Unity) Governed by the rule of law Diversity Provide for the common defense Promote the general welfare Bequeath liberty to our posterity	Respect for Authority Loyalty & Patriotism Purity & Security
Taxes &	-Fund good government	<i>Taxes are civic and economic</i>	-“The government that governs least

Government Spending	<ul style="list-style-type: none"> -Public services are for all of us -Civic investment grows business --SS & Medicare are deferred pay --Contribute to society 	<p><i>investments that can be well managed for the good of the nation.</i></p>	<p>governs best.”</p> <ul style="list-style-type: none"> -Government is corrupt & wastes \$. – cutting taxes fuels the economy --Entitlements ruin people --My work, my \$\$\$
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Environment	<p>Anti-pollution</p> <p><i>Clean energy, renewable power</i></p> <p>Recycle, Reuse, Cut consumption</p> <p><i>Climate change is real and caused by humans</i></p> <p>Public lands for the public good.</p>	<p>Anti –regulation</p> <p><i>Fossil fuels fuel the nation</i></p> <p>Consumption fuels the economy</p> <p><i>Earth absorbs our pollutant & CC is not caused by us.</i></p> <p>The private sector takes better care of lands.</p> <p><i>The founders did not intend for the government to own land.</i></p>
Healthcare	<p>Single payer system</p> <p><i>Healthcare can never be a free market</i></p> <p>Public healthcare and Medicaid benefits all of us</p> <p><i>Contraception is part of family health care and should be covered</i></p> <p>Choice</p>	<p>Unregulated healthcare markets save lives—no death panels</p> <p><i>For profit healthcare is the way to keep costs down</i></p> <p>Medicaid has not work, harms the poor and is unaffordable.</p> <p><i>Tax money (and insurance payments) should not fund contraception</i></p> <p>Right to life</p>
Employment & the Economy	<p>Equal pay</p> <p><i>BOLI non harassment and discrimination</i></p>	<p>Choose a better paying job.</p> <p>Men have more dangerous jobs which will pay more.</p> <p><i>Quit being a Snowflake. Toughen up. Women do not</i></p>

	<p>laws</p> <p>Equal pay for equal work</p> <p>Livable minimum wage The economy should serve all citizens.</p> <p>Corporate control and laws like Citizens United stops innovation and hurts workers.</p> <p>Free trade = fair trade</p>	<p>dress/act like professionals and can't do men's jobs. Raising pay causes layoffs.</p> <p>Raising wages raises prices. Free markets make strong citizens.</p> <p>All businesses should be left alone to innovate, create jobs and fuel the economy.</p> <p>Free trade = unregulated trade</p>
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Recommended Reading:

- Article by George Lakoff: http://www.berkeley.edu/news/media/releases/2003/10/27_lakoff.shtml
- Article about George Lakoff: <http://www.salon.com/2017/01/15/dont-think-of-a-rampaging-elephant-linguist-george-lakoff-explains-how-the-democrats-helped-elect-trump/>
- The Little Blue Book, The Essential Guide to Thinking and Talking Democratic by George Lakoff
- Don't Think of an Elephant!: Know Your Values and Frame the Debate by George Lakoff
- If I Understood You, Would I Have This Look on My Face?: My Adventures in the Art and Science of Relating and Communicating by Alan Alda
- How to Win Friends and Influence People by Dale Carnegie
- Who Moved My Cheese? By Spencer Johnson, M.D.
- ABC News article - If we lose our decency, we lose America: <http://abcnews.go.com/Politics/column-lose-decency-lose-america/story?id=48634592>
- Please Understand Me (Character & Temperament Types) David Keirse & Marilyn Bates

Recommended Viewing:

- **How to have better political conversations**
http://www.ted.com/talks/robb_willer_how_to_have_better_political_conversations?utm_source=tedcomshare&utm_medium=email&utm_campaign=tedsread
- **Reconciliation.** https://play.podtrac.com/npr-510298/npr.mc.tritondigital.com/NPR_510298/media/anon.npr-mp3/npr/ted/2016/12/20161216_ted_tedpod.mp3?orgId=1&p=510298&story=505690708&t=podcast&e=505690708&ft=pod&f=510298.
- **Can a divided America heal?**
https://www.ted.com/talks/jonathan_haidt_can_a_divided_america_heal?utm_source=tedcomshare&utm_medium=email&utm_campaign=tedsread#t-1205370
- **(Un)Civil Discourse: Moving Past a Divided Present to a United Future (approx.. 4 min):**
<https://www.youtube.com/watch?v=d6b23QcQEtY&sns=em>
- Ad by Heineken – **Worlds Apart** <https://www.youtube.com/watch?v=8wYXw4K0A3g&sns=em>
- Danish Ad for TV2 **All That We Share** <https://www.youtube.com/watch?v=jD8tjhVO1Tc&sns=em>
- Washington Post Article **40 Strangers – 50 Questions:** <http://wapo.st/2tiEtbl>
- **NEW: Unconscious Bias – Making Unconscious Conscious** https://www.youtube.com/watch?v=NW5s_-NI3JE
- **NEW: Why you think you're right – even if you are wrong**
https://www.ted.com/talks/julia_galef_why_you_think_you_re_right_even_if_you_re_wrong

Recommended Podcasts:

- **NEW:** Invisibilia – Reality Part One <http://www.npr.org/2017/06/08/531904266/reality-part-one>
- **NEW:** Invisibilia – Reality Part Two <http://www.npr.org/2017/06/08/531905309/reality-part-two>
- **NEW:** TED Radio Hour – Beyond Tolerance Podcast: <http://www.npr.org/programs/ted-radio-hour/474820279/beyond-tolerance>
- **NEW:** Dylan Marron - Conversations with people who hate me (please note this conversation does include obscenities, listen only if you OK with that) <https://itunes.apple.com/gb/podcast/conversations-with-people-who-hate-me/id1257821731?mt=2>

Recommended Websites:

- <http://www.livingroomconversations.org/>

- <http://www.makebigtalk.com/>

Recommended Action:

Take Myers Briggs Type Personality Test: <https://www.16personalities.com/>

Myers Briggs Personality Type Indicators: <https://www.verywell.com/the-myers-briggs-type-indicator-2795583>

NEW: Test your social intelligence: <http://socialintelligence.labinthewild.org/mite/>